

SIMATREE

Change Management

The Simatree Difference

We bring holistic change offerings that stand out from the pack.

Our workplaces live in change. Organizations everywhere are modernizing or transforming some aspect of their business. It may be a backend technology that impacts a few employees or an enterprise-wide transformation with far-reaching impacts. No matter the scale, the reality is the same: change is everywhere and the need for change management (the tools and processes that support people through change) has risen to a new level.



Diverse Teams

Simatree collaborates to bring seasoned experts from across many disciplines to support your change efforts including, but not limited to: organizational culture investigators; leading design, marketing, and communications practitioners; coaching experts and change leaders; and data analysts.

Data-Driven Approaches

When you make changes, you expect a return on your investments. At Simatree, change management is about encouraging the adoption and use of your initiatives and investments. Our analysts work with your program to monitor adoption and ROI in real time.

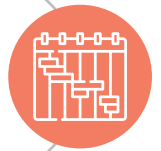


Focus on Culture

Culture determines success and is key to managing change. Simatree brings a statistically-validated approach to monitor and assess culture. We can measure the impact of culture on the enterprise down to the individuals in the organization, then design a tailor-made change management solution.

Project-Based Methodologies

Our project-based approach leverages the methodology of your choice (to help you roll out a new project to any size user base. Whether a small business process change or a large business system change, we help break down the change and develop a path to successful adoption and deployment.



Capability-Building Support

Some organizations needing an enterprise-wide change capability prefer to build the change capability within the organization rather than buy external support. Simatree partners with the leading research and training providers to develop a capability-building program for the organization.

Transformation Design & Support

When your enterprise-wide transformation program consists of a series of smaller project-based changes, Simatree works with you to simultaneously design the enterprise-level transformation process and manage the program's portfolio of change projects

